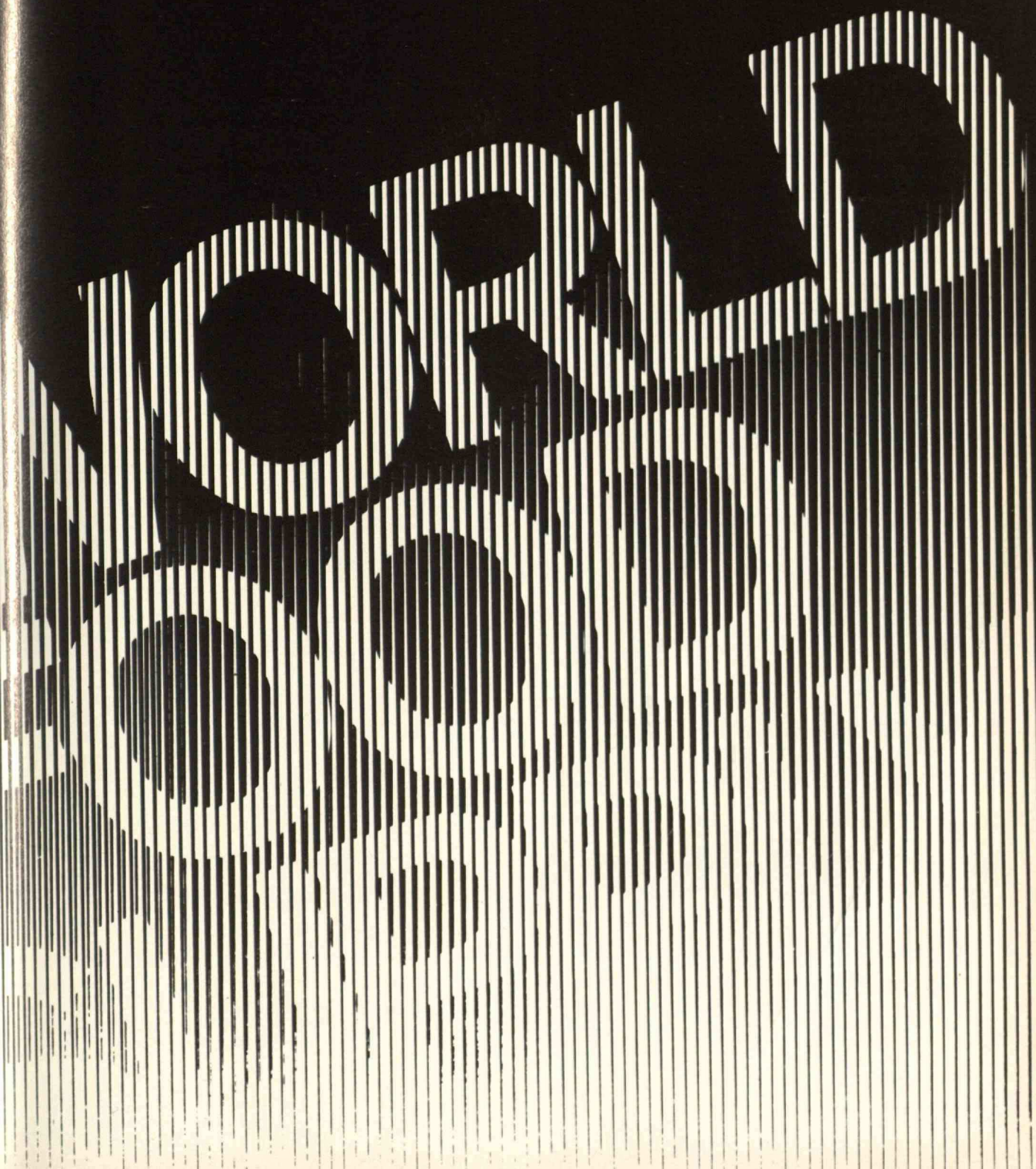


December, 1974 Price, \$1.75

Technology Review

Edited at the Massachusetts Institute of Technology



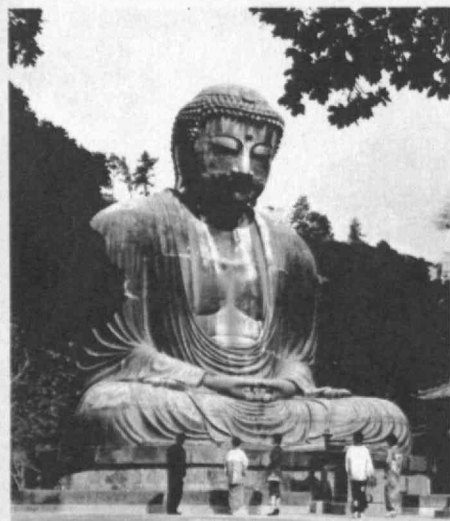
ELEVENTH ANNUAL TOUR PROGRAM—1975

1975 marks the eleventh year of operation for this unique program of tours, which visits some of the world's most fascinating areas and which is offered only to alumni of Harvard, Yale, Princeton, M.I.T., Cornell, Univ. of Pennsylvania, Columbia, Dartmouth, and certain other distinguished universities and to members of their families. The tours are designed to take advantage of special reduced fares offered by leading scheduled airlines, fares which are usually available only to groups or in conjunction with a qualified tour and which offer savings of as much as \$500 over normal air fares. In addition, special rates have been obtained from hotels and sightseeing companies.

The tour program is consciously designed for persons who normally prefer to travel independently and covers areas where such persons will find it advantageous to travel with a group. The itineraries have been carefully constructed to combine as much as possible the freedom of individual travel with the convenience and savings of group travel. There is an avoidance of regimentation and an emphasis on leisure time, while a comprehensive program of sightseeing ensures a visit to all major points of interest.

Each tour uses the best hotel available in every city, and hotel reservations are made as much as two years in advance in order to ensure the finest in accommodations. The hotels are listed by name in each tour brochure, together with a detailed day-by-day description of the tour itinerary.

The unusual nature and background of the participants, the nature of the tour planning, and the quality of the arrangements make this a unique tour program which stands apart from the standard commercial tour offered to the general public. Inquiries for further details are invited.

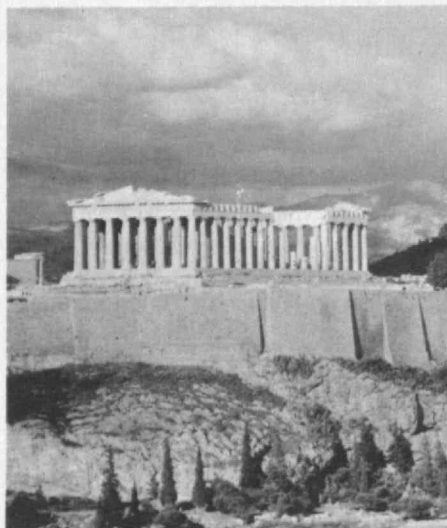


THE ORIENT

29 DAYS \$2250

A magnificent tour which unfolds the splendor and fascination of the Far East at a comfortable and realistic pace. Eleven days are devoted to the beauty of JAPAN, visiting the modern capital of TOKYO and the lovely FUJI-HAKONE NATIONAL PARK and placing special emphasis on the great "classical" city of KYOTO (where the splendor of ancient Japan

has been carefully preserved), together with excursions to historic NARA, the great medieval shrine at NIKKO, and the giant Daibutsu at KAMAKURA. Also included are BANGKOK, with its glittering temples and palaces; the thriving metropolis of SINGAPORE, known as the "cross-roads of the East"; the glittering beauty of HONG KONG, with its stunning harbor and famous free-port shopping; and as a special highlight, the fabled island of BALI. Optional visits are also available to the ancient temples of ancient Java at JOGJAKARTA and to the art treasures of the Palace Museum at TAIPEI, on the island of Taiwan. Tour dates include special seasonal attractions such as the spring cherry blossoms and magnificent autumn foliage in Japan and some of the greatest yearly festivals in the Far East. Total cost is \$2250 from California, with special rates from other points. Departures in March, April, May, June, July, September, October and November, 1975 (extra air fare for departures June through October).

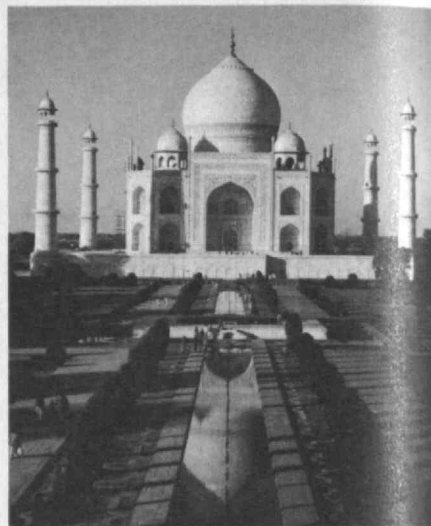


AEGEAN ADVENTURE

22 DAYS \$1795

This original itinerary explores in depth the magnificent scenic, cultural and historic attractions of Greece, the Aegean, and Asia Minor—not only the major cities but also the less accessible sites of ancient cities which have figured so prominently in the history of western civilization, complemented by a cruise to the beautiful islands of the Aegean Sea. Rarely has such an exciting collection of names and places been assembled in a single itinerary—the classical city of ATHENS; the Byzantine and Ottoman splendor of ISTANBUL; the site of the oracle at DELPHI; the sanctuary and stadium at OLYMPIA, where the Olympic Games were first begun; the palace of Agamemnon at MYCENAE; the ruins of ancient TROY; the citadel of PERGAMUM; the marble city of EPHEBUS; the ruins of SARDIS in Lydia, where the royal mint of the wealthy Croesus has recently been unearthed; as well as CORINTH, EPIDAUROS, IZMIR (Smyrna) the BOSPORUS and DARDANELLES. The cruise through the beautiful waters of the Aegean will visit such famous islands as CRETE with the Palace of Knossos; RHODES, noted for its great Crusader castles; the windmills of picturesque MYKONOS; and the charming islands of

PATMOS and SANTORINI. Total cost is \$1795 from New York. Departures in April, May, July, August, September and October 1975 (extra air fare for departures in July and August).



MOGHUL ADVENTURE

29 DAYS \$2195

An unusual opportunity to view the outstanding attractions of India and the splendors of ancient Persia, together with the once-forbidden mountain-kingdom of Nepal. Here is truly an exciting adventure: India's ancient monuments in DELHI; the fabled beauty of KASHMIR amid the snow-clad Himalayas; the holy city of BANARAS on the sacred River Ganges; the exotic temples of KHAJURAHO; renowned AGRA, with the Taj Mahal and other celebrated monuments of the Moghul period such as the Agra Fort and the fabulous deserted city of Fatehpur Sikri; the walled "pink city" of JAIPUR, with an elephant ride at the Amber Fort; the unique and beautiful "lake city" of UDAIPUR; and a thrilling flight into the Himalayas to KATHMANDU, capital of NEPAL, where ancient palaces and temples abound in a land still relatively untouched by modern civilization. In PERSIA (Iran), the visit will include the great 5th century B.C. capital of Darius and Xerxes at PERSEPOLIS; the fabled Persian Renaissance city of ISFAHAN, with its palaces, gardens, bazaar and famous tiled mosques; and the modern capital of TEHERAN. Outstanding accommodations include hotels that once were palaces of Maharajas. Total cost is \$2195 from New York. Departures in January, February, March, August, September, October and November 1975.

SOUTH AMERICA

32 DAYS \$2275

From the towering peaks of the Andes to the vast interior reaches of the Amazon jungle, this tour travels more than ten thousand miles to explore the immense and fascinating continent of South America: a brilliant collection of pre-Columbian gold and a vast underground cathedral carved out of a centuries-old salt mine in BOGOTA; magnificent 16th century churches and quaint Spanish colonial buildings in QUITO, with a drive past the snow-capped



peaks of "Volcano Alley" to visit an Indian market; the great viceregal city of LIMA, founded by Pizarro, where one can still see Pizarro's mummy and visit the dread Court of the Inquisition; the ancient city of CUZCO, high in the Andes, with an excursion to the fabulous "lost city" of MACHU PICCHU; cosmopolitan BUENOS AIRES, with its wide streets and parks and its colorful waterfront districts along the River Plate; the beautiful Argentine LAKE DISTRICT in the lower reaches of the Andes; the spectacular IGUASSU FALLS, on the mighty Parana River; the sun-drenched beaches, stunning mountains and magnificent harbor of RIO DE JANEIRO (considered by many the most beautiful city in the world); the ultra-modern new city of BRAZILIA; and the fascination of the vast Amazon jungle, a thousand miles up river at MANAUS. Total cost is \$2100 from Miami, \$2200 from New York, with special rates from other cities. Optional pre and post tour visits to Panama and Venezuela are available at no additional air fare. Departures in January, February, April, May, July, September, October and November 1974.



THE SOUTH PACIFIC

29 DAYS \$2350

An exceptional and comprehensive tour of AUSTRALIA and NEW ZEALAND, with optional visits to FIJI and TAHITI. Starting on the North Island of New Zealand, you will visit the country's major city of AUCKLAND, the breathtaking "Glowworm Grotto" at WAITOMO, and the Maori villages, boiling geysers and trout pools of ROTORUA, then fly to New Zealand's South Island to explore the startling beauty of the snow-capped SOUTHERN ALPS, including a flight in a specially-equipped ski plane to land on the Tasman Glacier, followed by the mountains and lakes of QUEENSTOWN with a visit to a sheep

station and a thrilling jet-boat ride through the canyons of the Shotover River. Next, the haunting beauty of the fiords at MILFORD SOUND and TE ANAU, followed by the English charm of CHRISTCHURCH, garden city of the southern hemisphere. Then it's on to Australia, the exciting and vibrant continent where the spirit of the "old west" combines with skyscrapers of the 20th century. You'll see the lovely capital of CANBERRA, seek out the Victorian elegance of MELBOURNE, then fly over the vast desert into the interior and the real OUTBACK country to ALICE SPRINGS, where the ranches are so widely separated that school classes are conducted by radio, then explore the undersea wonders of the GREAT BARRIER REEF at CAIRNS, followed by a visit to SYDNEY, magnificently set on one of the world's most beautiful harbors, to feel the dynamic forces which are pushing Australia ahead. Optional visits to Fiji and Tahiti are available. Total cost is \$2350 from California. Departures in January, February, March, April, June, July, September, October and November 1974.



MEDITERRANEAN ODYSSEY

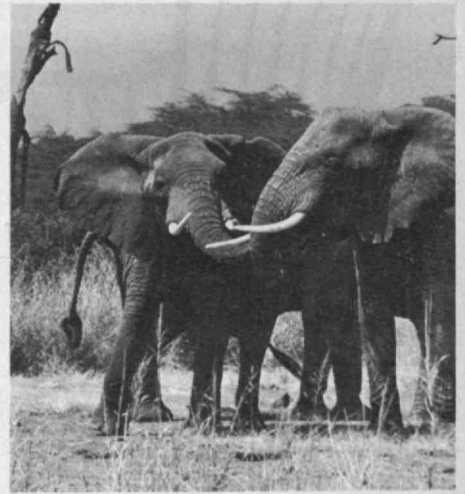
22 DAYS \$1450

An unusual tour offering a wealth of treasures in the region of the Mediterranean, with visits to TUNISIA, the DALMATIAN COAST of YUGOSLAVIA and MALTA. Starting in TUNIS, the tour explores the coast and interior of Tunisia: the ruins of the famed ancient city of CARTHAGE as well as the ruins of extensive Roman cities such as DOUGGA, SBEITLA, THUBURBO MAJUS and the magnificent amphitheater of EL DJEM, historic Arab towns and cities such as NABEUL, HAMMAMET, SOUSSE and KAIROUAN, the caves of the troglodytes at MATMATA, beautiful beaches along the Mediterranean coast and on the "Isle of the Lotus Eaters" at DJERBA, and desert oases at GABES, TOZEUR and NEFTA. The beautiful DALMATIAN COAST of Yugoslavia is represented by SPLIT, with its famed Palace of Diocletian, the charming ancient town of TROGIR nearby, and the splendid medieval walled city of DUBROVNIK, followed by MALTA, with its treasure house of 17th and 18th century churches and palaces, where the Knights of St. John, driven from the Holy Land and from Rhodes, withstood the epic siege of the Turks and helped to decide the fate of Europe. Total cost is \$1450 from New York. Departures in March, April, May, June, July, September and October, 1974 (additional air fare for departures in June and July).

EAST AFRICA

22 DAYS \$1799

The excitement of Africa's wildlife and the magnificence of the African landscape in an unforgettable luxury safari; game viewing in the wilderness of Kenya's Northern Frontier district at SAMBURU RESERVE; a night at world-famous TREETOPS in the ABERDARE NATIONAL PARK; the spectacular masses of



pink flamingos at LAKE NAKURU; multitudes of lion, zebra, wildebeest and other plains game in the MASAI-MARA RESERVE and the famed SERENGETI PLAINS; the great permanent concentrations of wildlife in the NGORONGORO CRATER; tree-climbing lions along the shores of LAKE MANYARA in the Rift Valley, photographing rhino and other big game against the majestic snow-covered background of Mt. Kilimanjaro in the AMBOSELI RESERVE; and the vast and fascinating wilderness of TSAVO NATIONAL PARK, renowned for its elephant and lion and for the unusual desert phenomenon of the Mzima Springs. There is also a stay in NAIROBI, the most fascinating city in East Africa, as well as features such as a visit to a MASAI MANYATTA to see tribal dancing and the tribal way of life. Total cost is \$1799 from New York. Optional visits are available to the VICTORIA FALLS, to UGANDA, and to ETHIOPIA. Departures in January, February, March, May, June, July, August, September, October, November and December 1974 (extra air fare for departures in June, July and August).

* * *

Rates include Jet Air, Deluxe Hotels, Most Meals, Sightseeing, Transfers, Tips and Taxes.

Individual brochures on each tour are available, setting forth the detailed itinerary, departure dates, hotels used, and other relevant information. Departure dates for 1975 are also available.

For Full Details Contact:

ALUMNI FLIGHTS ABROAD

White Plains Plaza
One North Broadway
White Plains, N.Y. 10601

INSIGNIA FAVORITES



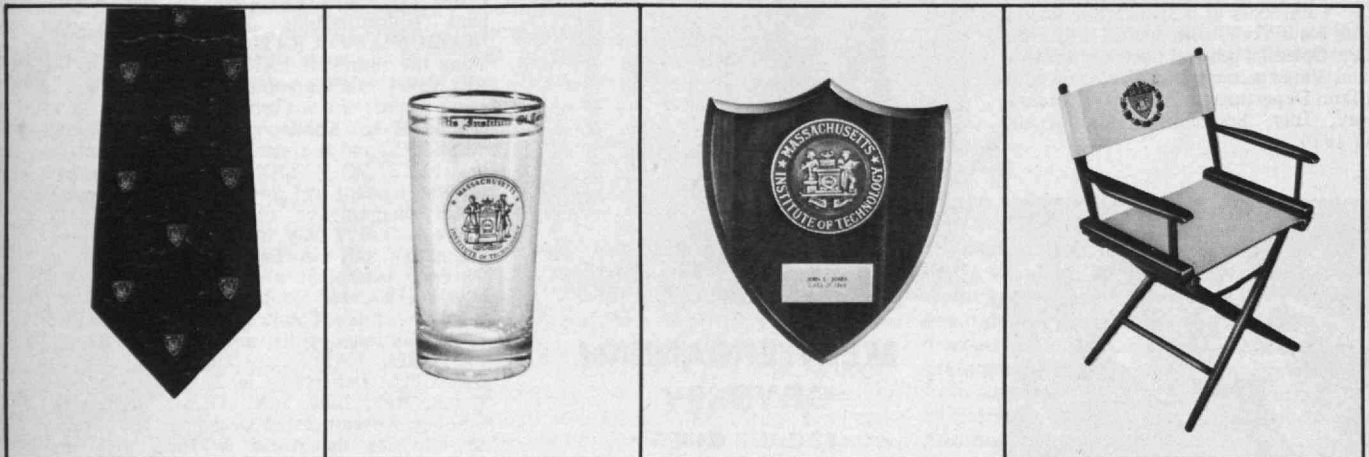
THE M.I.T. CHAIR. A traditional favorite made of selected northern hardwoods and finished in satiny black with gold trim and gold M.I.T. crest. In all black or black with cherry arms. each **66.00**
Red and grey Durableather Chair Cushion, foam filled. **12.00**

M.I.T. INSIGNIA TIE. A distinctive way to show off the M.I.T. shield. Fine quality polyester with repeat pattern on maroon or navy ground. 4" wide. **6.00**

M.I.T. GLASSWARE. Fired-on silver Tech crest with chip-resisting platinum rim. Hi-ball, **1.75** each or **20.50** dozen; Double Old Fashioned, **1.85** each or **21.50** dozen; Single Old Fashioned, **1.60** each or **18.50** dozen.

PERSONALIZED PLAQUE. Cast bronze M.I.T. emblem mounted on solid walnut shield or rectangle. Available with bronze nameplate handsomely engraved with graduate's name and year of graduation. **25.95**
M.I.T. PLAQUE without nameplate. **21.95**

DIRECTOR'S CHAIR. Sturdy folding hardwood frame in natural or black finish. Seat and back in heavy white cotton duck with 3-color M.I.T. seal. **28.95**
DIRECTOR'S CHAIR with walnut frame. **31.90**



TR-1973

the Coop

M.I.T. Student Center
84 Massachusetts Avenue
Cambridge, Mass. 02139

Quan.		TOTAL PRICE
___	M.I.T. Chair, cherry arms	Express Collect 66.00
___	M.I.T. Chair, all black	Express Collect 66.00
___	M.I.T. Chair Cushion	12.00
___	M.I.T. Insignia Tie in navy	6.00
___	M.I.T. Insignia Tie in maroon	6.00
___	Hi-ball Glasses 1.75 ea. or 20.50 doz.	
___	Single Old Fashioned 1.60 ea. or 18.50 doz.	
___	Double Old Fashioned 1.85 ea. or 21.50 doz.	
___	Director's Chair () natural, () black	28.95
___	Director's Chair in walnut	31.90
___	Plaque without nameplate	21.95
___	Plaque with nameplate	25.95
	() Shield, () Rectangle	

Name to be Engraved _____
Class of _____

Please ship to: _____

Street _____ City _____

State _____ Zip _____

Ordered by: _____

Street _____ City _____

State _____ Zip _____

COOP # _____

CHARGE MY ACCOUNT OR I ENCLOSE REMITTANCE

Mass. Residents: Add 3% sales tax (except ties).

Out-of-state Residents: No tax except when delivered in Mass.

(Make Checks Payable to the Harvard Cooperative Society)

SHIPPING AND HANDLING IN CONTINENTAL UNITED STATES

		EAST	MID-WEST	WEST
Director's Chair, Glassware and Plaque	(per order)	1.50	2.50	3.50
M.I.T. Chair Cushion	(per order)	.80	1.20	1.50
M.I.T. Insignia Tie	(per order)	.60	.60	.60

M.I.T. Chairs: Shipped Express Collect from Gardner, Mass.

Please allow approximately 16 weeks for delivery.

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

Technology Review



Technology Review, Reg. U.S. Patent Office, is published eight times each year (in October/November, December, January, February, March/April, May, June, and July/August) at the Massachusetts Institute of Technology; two special editions are provided for graduate (pp. 1-120) and undergraduate (pp. 1-152) alumni of M.I.T. Entire contents copyright 1974 by the Alumni Association of the Massachusetts Institute of Technology. Technology Review is printed by the Lew A. Cummings Company, Manchester, New Hampshire. Second class postage paid at Boston, Mass., and at additional mailing offices.

Inquiries regarding editorial contents, subscriptions, and advertising should be addressed to: Technology Review, Room E19-430, Massachusetts Institute of Technology, Cambridge Mass., 02139. Telephone area code (617) 253-4872.

Price: \$1.75 per copy, \$12 per year in the United States, Canada and Mexico, \$22 overseas. Please allow three weeks for changes of address, and give both old and new addresses in all requests.

Technology Review is represented for advertising by: Littell-Murray-Barnhill, Inc., 60 E. 42nd Street, New York, N.Y., 10017, telephone (212) 867-3660; Cole, Mason and Deming, 221 No. LaSalle Street, Chicago, Ill., 60601, telephone (312) 641-1254; Zander, Coughlin and Thompson, 5478 Wilshire Boulevard, Los Angeles, Calif., 90036, telephone (213) 938-0111 and 22 Battery Street, San Francisco, Calif., 94111, telephone (415) 398-4444.

Publisher
Donald P. Severance

Board of Editors
John I. Mattill (*Editor*), Dennis L. Meredith, Michael Feirtag, Sara Jane Neustadtl, Christine C. Santos, Marjorie Lyon

Production
Kathleen B. Sayre

Advertising
Richard F. Wright (*Manager*), Garnette E. Mullis

Circulation
Joseph J. Martori (*Director*), Dorothy R. Finnerty

Articles

The World-Wide Confrontation of Population and Food Supply 12

Nevin S. Scrimshaw

Massive forces are moving man toward a world-wide "food crisis." But science and technology are far from powerless to moderate its threat

Technological Change in the Food Industry 20

Gordon F. Bloom and Ronald C. Curhan

Food travels between farm and consumer through an inefficient network of handlers and distributors in which technology is a virtual stranger. Here are some glimpses of a more efficient future

The Earth's Climatic History 30

Reginald E. Newell

What we can say about the next ice age is only that it is coming, the result of complex and interacting forces which remain too little understood

In Celebration of the Pioneers: To Jupiter and Beyond 46

William W. Ward

A climactic moment in man's first exploration of the outer planets is about to occur. Here is a review of what we know from Pioneer 10 and what we seek from Pioneer 11

Departments

Cover 4

Design by Ralph M. Coburn

Letters 4

Technology/Society 6

Life in a marginal ecosystem between the substance of science and the exhalation of praise
Kenneth E. Boulding

National Report 8

Nothing is simple when science advances on a human problem
Victor Cohn

Environment/Technology 10

Beginning a series on the chlorinated hydrocarbons in the North American environment
Ian C. T. Nisbet

Trend of Affairs 60

Chemistry, 61
Nutrition, 63
Transportation, 64
Computers, 67
Biology, 69

Puzzle Corner 71

The author bruises his readers while nursing his bruises
Allan J. Gottlieb

Books 74

Management: Tasks—Responsibilities—Practices, reviewed by Leopold R. Michel and Richard B. Maffei, 74
The Earnings Conflict, reviewed by Daniel Quinn Mills, 74
Physics Fifty Years Later, reviewed by Herman Feshbach, 76
Theory of Design, reviewed by David Gordon Wilson, 76

Institute Informant 78

Management invades the midwest, and other news of M.I.T. events

What Priority for the Breeder?

In "The Breeder Reactor in the U.S.: A New Economic Analysis" (*July/August*, pp. 26-36) Irvin C. Bupp and Jean-Claude Derian fail to note important considerations which, in my opinion, considerably weaken the authors' negative assessment of the incentives for early development of breeder reactors:

—The cost of the nuclear steam supply system, the area in which most of the light water reactor (LWR) and breeder cost differences should be concentrated, is only about one-sixth of total plant cost. Thus the \$125/kwe. cost penalty allowed by the authors (which also happens to be about one-sixth of total plant cost) really represents a 100 per cent cost differential between concepts—a not-so-preposterous obstacle to be overcome by the breeder. At the very least there are no grounds for implying that the land, turbine plant, switchyard, etc., for the breeder will be more expensive than corresponding LWR items.

—In contrast to their diverse thermal reactor programs of the past, almost all other major industrialized nations (Russia, Germany, Japan, France, Great Britain, etc.) have also decided (and unless knowledgeably contradicted, one would assume independently and with some degree of reasoned evaluation) that development of the liquid-metal-cooled fast breeder reactor (LMFBR) deserves top priority. Indeed, from all reports, the currently operating French demonstration plant, Phenix, has established a cost-effectiveness benchmark which already gives reasonable assurance of successful commercial prospects for the breeder. Bupp and Derian offer no rebuttal to this favorable foreign opinion and experience.

—No mention is made of alternate breeder concepts, especially the gas-cooled fast breeder (GCFR), which has a primary system design substantially different from that of the LMFBR, and therefore offers a much different approach to achieving capital cost equity with LWR's. The molten salt breeder (MSBR) offers still another fundamentally different route to competitiveness.

—Important synergistic effects enter in, which reduce the costs of a mixed economy of thermal and fast reactors. In particular, the breeder can easily produce (as excess fissile product in its radial blanket) ^{233}U , a premium fuel for all thermal reactors. General Atomic has shown, for example, that by this stratagem a system composed of one GCFR and three high-temperature gas-cooled reactors (HTGR) can be self-sustaining without recourse to uranium enrichment! Even without exercising this particular option, the breeder will help relieve a projected severe excess demand on enrichment capacity which will otherwise escalate future LWR fuel cycle costs.

Important technological considerations have been omitted from the analysis: LMFBR's operate at a primary system pressure of only 100 p.s.i. or so, while PWR reactors operate at around 2,200 p.s.i. Thus the LMFBR requires much thinner pressure vessels and piping—a factor

which offers prospects for cheaper, rather than more expensive, plant costs in the long run. Attractive trade-offs can also be cited for the other breeder concepts: GCFR and MSBR. Indeed, all the breeder concepts have a significantly higher thermal efficiency than LWR's—hence lower waste heat disposal costs and environmental impact. Nowhere in the article is any analysis presented showing why the breeder *must inherently* be more expensive than a LWR. Novelty and "learning-curve" effects can be cited against any new system.

Michael J. Driscoll
Cambridge, Mass.

The writer is Associate Professor of Nuclear Engineering at M.I.T. Drs. Bupp and Derian respond:

Mr. Driscoll's comments focus mainly on the problem of the capital cost differential between present light water reactors (L.W.R.s) and future breeder reactors. Thus he provides us with the opportunity to discuss a point that, for space and editorial reasons, we did not develop in our article.

The issue is: On the basis of domestic construction experience with LWR technology, how confident can we be about the future costs of the breeder, a similar but essentially new technology? A related question is: How can foreign experience be taken into account?

The first point to be stressed is that for the past ten years in the United States there has been a systematic discrepancy, averaging a factor of two, between expected and actual costs (in constant dollars) of L.W.R.s. There is no evidence that this discrepancy has begun to narrow. Indeed, contrary to experience with most industrial products, we have not as yet observed a "learning-by-doing" phenomenon in the nuclear reactor business. It is roughly true that L.W.R.s have been increasing in cost and still continue to do so today at the average rate of \$30/kw./yr. in constant 1973 dollars.

In a separate paper ("Trends in Light Water Reactor Capital Costs in the U.S.," a report from the Center for Policy Alternatives, M.I.T., November, 1974) we and M. P. Donsimoni and R. Treitel have reviewed the capital cost experience of L.W.R.s in some detail and proposed an interpretation of it. The cost of a nuclear plant today has little to do with the cost of assembling different pieces of equipment and raw materials on a given site; it is rather highly dependent on the process by which these machines are licensed. The cost of the identical reactors on different sites is likely to vary widely according to licensing difficulties and the local intensity of nuclear opposition. The real question, therefore, with respect to the future cost of a new and similar product like the breeder is the response of the licensing process to the safety issues which may be raised. The cost history of L.W.R.s in the U.S. suggests that engineering estimates may be only a very weak guide, at best, to predicting the eventual capital costs of breeders. Ultimately, it is the perception that the public will have of this new technology and, as a consequence, the design criteria established by the licensing procedure that will determine the

STATEMENT OF OWNERSHIP, MANAGEMENT, AND CIRCULATION (Act of August 12, 1970: Section 3685, Title 39, United States Code)

1. Title of publication: Technology Review
2. Date of filing: October 1, 1974
3. Frequency of issue: Eight issues/yr.
4. Location of known office of publication (not printers): Room E19-430, Massachusetts Institute of Technology, Cambridge, MA, 02139
5. Location of the headquarters or general business offices of the publishers (not printers): Same as above
6. Names and addresses of Publisher, Editor, and Managing Editor: Publisher: Donald P. Severance, Room 7-206, M.I.T., Cambridge, MA, 02139; Editor: John I. Mattioli, Room E19-430, M.I.T., Cambridge, MA, 02139; Managing Editor: Dennis Meredith, Room E19-430, M.I.T., Cambridge, MA, 02139
7. Owner (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 per cent or more of the total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual, must be given): Alumni Association of the Massachusetts Institute of Technology, Room E19-437, M.I.T., Cambridge, MA, 02139
8. Known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities (if there are none, so state): None.
9. Not applicable
10. For completion by nonprofit organizations authorized to mail at special rates (Section 132.122, Postal Manual): The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes—have not changed during the preceding 12 months.
11. Nature and extent of circulation:

	Average number of copies of each issue during preceding 12 months	Actual number of copies of the single issue published nearest to filing date
A. Total number of copies printed (net press run)	56,150	58,100
B. Paid circulation:		
1. Sales through dealers and carriers, street vendors, and counter sales	82	63
2. Mail subscriptions	53,421	54,966
C. Total paid circulation	53,503	55,029
D. Free distribution by mail, carrier or other means:		
1. Samples, complimentary, and other free copies	1,321	1,340
2. Copies distributed to news agents, but not sold	0	0
E. Total distribution (sum of C and D)	54,824	56,369
F. Office use, left-over, unaccounted, spoiled after printing	1,326	1,731
G. Total (sum of E and F—should equal net press run shown in A)	56,150	58,100

I certify that the statements made by me above are correct and complete.

/s/ Joseph J. Martori, Circulation Director

cost of a commercial breeder reactor. The questions and objections already raised by environmentalists during the recent debate on the environmental impact statement made by the Atomic Energy Committee

(continued on p. 80)

**This Christmas,
ask for a gift
for a lifetime.**



Plains of Science, Summits of Passion

Technology/Society
by
Kenneth E. Boulding

The 10 billion neurons of the individual human nervous system, and still more, the 3×10^{19} neurons of the whole human race (about 77×10^{19} if we include all human beings who have ever lived) make a very large habitat in space-time—one that has already developed an enormous complexity of mental species but has yet realized only a small proportion of its total potential. One thinks of this as a vast ecosystem populated by images and ideas, perceptions and beliefs, and one perceives science as a small, but very productive sub-ecosystem within this vast habitat. This scientific ecosystem is rather like the agriculture in the Middle West and the Great Plains, surrounded by a vast expanse of the meadows of ordinary experience, the lush forests of religion and art, and the wild glaciers and peaks of ecstasy and agony, mysticism and power, sainthood and devilry.

I happen to live in a marginal ecosystem, where the Great Plains meet the Rocky Mountains and cactus blooms under the ponderosa pine. I have also lived most of my life on the uneasy margin between science and religion. Prickly cactuses of faith also bloom in the level cornfields of economics, cultivated by the uniform technologies of scientific planting and testing. The often conflicting interaction between science and religion has therefore been of great interest to me: I see it in ecological rather than in dialectical terms, not as a battle between two armies—one of which must win and the other lose—but rather like the wavering margin between the cornfield and the forest.

In the last century and a half we have seen an enormous expansion of agriculture, and the forest and the prairie everywhere have retreated before the relentless advance of the field. This is not unrelated to the similar advance in science, which is a kind of mental agriculture, and of government, which is political agriculture. Science raises periodic tables, testable equations, and mechanical and evolutionary models and routs out witchcraft and astrology, alchemy and old wives' tales. Government grows—we hope—internal peace and controlled economies and strives, somewhat less successfully, to rout out crime, strife, and depression.

Science as Monoculture

Nevertheless there are limits to our husbandry in the field, in the laboratory, and in the legislature. We plow up the Great

Plains and they blow away; we push agriculture too far into the forests and we create a precarious ecosystem. Agriculture, science, and government all result in a loss of species: An Iowa cornfield has far fewer species than the prairie which it supplanted.

Science is a world monoculture. The mandala of the periodic table appears in chemistry lecture rooms in Peking, Moscow, Rome, Tokyo, Hobart, and Singapore. There is no such thing as Communist chemistry, Catholic chemistry, or Hindu chemistry, white chemistry or black chemistry. Even economics is practiced somewhat furtively in the mathematics departments of socialist universities and Darwinian biology in the laboratories of Catholic universities.

Government likewise tends to create cultural uniformity, at least enough to ensure that everybody pays taxes. Only the nation, the religious sect, and the hippie cult stand between us and world monoculture.

There is something a little frightening in this. If one ecosystem goes wrong in a world of many ecosystems, the others do not; in a world of many isolated cultures, one can collapse, like the Mayan, and the others are quite unaffected. But if the world becomes a single ecosystem with a single culture, then if anything goes wrong, everything goes wrong. The Irish potato famine of the 1840s stands as a solemn record of the dangers of monoculture.

But as great as was the Irish catastrophe, it was retrievable because it was local. There comes a point as catastrophe moves toward universality where it becomes irretrievable. In a period of time over which the generalized Murphy's Law holds (if anything can go wrong, it eventually will), there is clearly an optimum degree of diversity from the point of view of maximizing the possibilities of continued long-range evolution.

"A Dynamic Dance of the Mind"

For those who live out on the great plains of science, where the rich square fields produce increasing yields under the benign inputs of advancing knowledge, it is easy to forget that the plains do not go on forever. The scientist who has never darkened the door of a church, who has never read Gerard Manley Hopkins, or St. John of the Cross, or George Fox, or even Tennyson's "In Memoriam," may be living in a more restricted ecosystem than he

thinks. There is a dramatic moment as one drives across the Great Plains where the Rockies first rise above the endless horizon. Even if one never experiences this moment of exaltation and lives in the middle of Kansas all one's life, it may be nice to know that the Rockies are there. Even if one spends one's whole life raising good, solid, sustaining, scientific wheat, it may be good to know that the fields end somewhere.

At the margins, life can be difficult as well as exciting. There is a constant tension between the urge to go off into the plains and raise solid and nourishing scientific wheat and the contrary urge to disappear into the great gothic forests of the mind and indulge shamelessly in prayer and praise, or even to climb to the icy summits of mystical union. To have a foot in each world can lead to a very uncomfortable straddle, but it does surely lead to a dynamic dance of the mind which is seldom enjoyed by those whose feet are solidly planted in the rich plains. These margins are a good place to live for those who are agile enough to survive in them, and it is necessary for some people to live in them if we are to see the great habitats of the human mind as a totality and not as a set of totally unrelated parts.

Kenneth E. Boulding, former President of the American Economic Association, is Professor of Economics at the University of Colorado and Director of the Program on General, Social, and Economic Dynamics at the University's Institute of Behavioral Science.

A Hewlett-Packard pocket calculator is a gift for a lifetime.

The HP-35 Electronic Slide Rule.

Performs *all* basic arithmetic, trig and log calculations automatically. Has an Addressable Memory, displays 10 digits in fixed decimal or scientific notation, automatically positions decimal point throughout its 200-decade range. Cost, \$225.*

The HP-45 Advanced Scientific.

Performs 44 scientific functions including vector arithmetic, rectangular to polar conversion, mean and standard deviation. Has 9 Addressable Memories. At \$325,* it's *the* pre-programmed calculator for *all* scientists, engineers and students of science and engineering.

The HP-65 Fully Programmable.

The world's only fully programmable pocket calculator. You can write, edit and record programs up to 100-steps long. You can take advantage of HP pre-recorded programs, so you gain the speed/accuracy benefits of programming without writing your own. Performs 51 pre-programmed functions. Cost, \$795.*

Make this a special Christmas. Ask for an instrument crafted to last your working lifetime and designed to solve the problems you can expect to encounter throughout that lifetime.

Circle the HP pocket calculator that's right for you, then slip this ad to you-know-who. They can call us toll-free at **(800) 538-7922 (In Calif. call (800) 662-9862)** for the name, address and telephone number of a nearby HP dealer.

The HP-70 Business.

Performs all sorts of general business, interest, financial management, lending, borrowing and saving calculations—precisely, quickly, easily. A Financial Memory Bank lets you enter numbers in any order and change them anytime. Has 2 Addressable Memories and a very affordable price, \$275.*

The HP-80 Financial.

Performs virtually *all* time/money calculations in seconds. Has a 200-year calendar, an Addressable Memory. Lets you make new kinds of management calculations that enable you to make better decisions. Cost, \$395.*



***All HP pocket calculators have Hewlett-Packard's patented RPN logic system with 4 Memory Stack and carry a one year warranty on parts and labor. Prices exclude state and local taxes.**

HEWLETT  PACKARD

Sales and service from 172 offices in 65 countries
Dept. 2371, 19310 Pruneridge Ave., Cupertino, CA 95014
614/31

Science Comes to Medicine—Slowly

Washington Report
by
Victor Cohn

In Washington, everything is political. This includes disease.

When Richard Nixon planned a 1972 campaign role for his daughters, he told his man Haldeman to have them go out to the "Middle America type of people" and "do the breast cancer thing." He wanted them to speak of his role in pushing a federal anti-cancer crusade, (once he was forced into it by Senator Kennedy and others).

When Mrs. Betty Ford had breast cancer surgery at the Bethesda Naval Medical Center on September 28, and the extent of the cancer's spread showed that her chance for long survival was uncertain, the question on political lips was, "Will this change the President's decision to run in 1976?" (He soon said it would not.)

When, within weeks, the wife of Mr. Ford's vice president-designate also developed breast cancer, one of the first reactions was a degree of sympathy for the increasingly beleaguered Nelson Rockefeller. Now he was not just Rockefeller, the political warrior, millionaire dynast and greatest of gift-givers. He was also Happy's loving husband whose main thought was her future.

Because Mrs. Ford and Mrs. Rockefeller and their husbands were all political persons at the very top level of American awareness, these women's breast cancers—like Nixon's phlebitis and Johnson's heart and Eisenhower's gut—were important news.

Furthermore, anything pertaining to this disease now became news. As it happened, there *were* in these same weeks some important new things to report. The entire country thus got a series of remarkable lessons in breast cancer prevalence, alternative kinds of breast cancer surgery and, in the process, science and even the ethics of science.

Still Waiting for the Wedding

There were not yet final answers. Much about breast cancer remains controversial or unsettled among medical practitioners. Much of the reason for this unsettled state—it became clear in those weeks of September and October—was medicine's long-standing failure to apply some of the simplest tests of science to this most common of women's malignancies and perhaps most feared of all cancers.

The breast cancer story has implications for many kinds of science and applied science.

In 1891, when Dr. William Halsted first removed a woman's breast at Johns Hopkins University, by what would soon become known as the "Halsted radical" operation, there had not yet been any real wedding between surgery and science. Each surgeon mainly did what he thought best.

If enough patients survived the very onslaught of the knife, the surgeon might write up his results. If the results seemed good enough, other surgeons might copy him. Not until the early years of the century did doctors like the Mayo brothers begin to look back systematically and assess their results, then guide their future operations by their past outcomes.

And not until the 1920s did more advanced biometrics begin to take hold in even the leading medical centers, with statisticians beginning to apply more sophisticated tests than just looking backward and counting.

One of the new biostatisticians' conclusions was that looking back—in statistical language, doing a retrospective study—is often unreliable. For many purposes, selecting a proper study population, giving alternate treatments on a randomized basis, *then* looking at the results—in short, making a prospective study—is far superior.

Starting 80 Years Too Late

Back to the breast. In the United States alone, 90,000 women develop such cancers and have such surgery every year. One woman in 15 can expect to get the disease sometime.

Yet not until three years ago was a group of academic surgeons headed by Dr. Bernard Fisher at the University of Pittsburgh able to begin what they and National Cancer Institute statisticians considered a properly designed prospective study of the true efficacy of Dr. Halsted's 1891 operation, compared with a simpler and gentler procedure.

Why so long a wait? Surgeons, says Dr. Fisher, are conservative types. Some operate all their lives in the way *they* were trained.

Not until the year 1971 could Dr. Fisher find surgeons at 34 centers willing to concede that they did not *know* which kinds of breast operations were better, therefore willing to compare the highly mutilating Halsted radical (which removes the breast, underlying chest muscles and the nearby armpit's complex of lymph nodes, the

common site of the first spread of the disease) with two other methods—a so-called "simple" mastectomy (removing only the breast and no other structures) and a simple mastectomy followed by post-operative radiation.

Between 1971 and 1974 Dr. Fisher and his colleagues (in somewhat over-simple language) found that the results of 1,684 operations seem to show—there can be no certainty without longer follow-up—that:

—For cancers still limited to the breast alone, the simpler operation with or without radiation has the same results as the Halsted.

—For cancers with spread to the lymph nodes, the simpler operation with radiation has the same results as the Halsted.

On Saturday, September 28, three days before Dr. Fisher was to present these findings at the National Institutes of Health, just across the avenue from the Naval Medical Center, Mrs. Ford's surgeons, though knowing of Dr. Fisher's results, chose to perform on Mrs. Ford (whose cancer, remember, had indeed spread) a full Halsted radical mastectomy. A few weeks later Memorial Sloan-Kettering surgeons chose to perform on Mrs. Rockefeller (whose cancer, so far as could be determined, had not spread) a "modified" radical, which leaves some of the muscles.

In both cases, the surgeons said that *their* and *others'* past results showed superior survival rates for the more extensive surgery. Dr. Fisher did not directly comment, except to say it was too bad that the more scientific study had not started years earlier, so the answers would now be more certain.

One wonders how many other surgical procedures are equally uncertain, and how many future patients might benefit from more science in surgery.

Ironically, Dr. Fisher—the man who felt so strongly about investigating the possibility of a gentler breast operation—during most of the time of his study used a consent form which did not inform each patient that:

—*Most* surgeons, though not the academic group, still believed that more radical surgery was almost always advised;

—*Her* own treatment would be chosen randomly, from a number list spewed up by a computer.

Dr. Fisher strongly (and probably correctly) maintained that he had taken great