TECHNOLOGY REVIEW July 1954



HOW KETAY FIRE CONTROL RELAYS keep naval guns "ON TARGET" ...with MPB bearings

accurate concentricity.

of miniature bearing roller guides increases relay sensitivity

and dependability

ACTUAL SIZE MPB 3C

Fire control relay designed and manufactured by Ketay Manufacturing Corporation of New York.

The article of the second sec

In any problem involving miniaturization of precision mechanisms, when accuracy and dependability are essential, it pays to specify MPB miniature ball bearings. Each MPB bearing is the product of exclusive production processes, designed to hold ultraprecise tolerances . . . give long, trouble-free operation.

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LUMMUS COKING UNITS give top performance for Pan-Am Southern

Lummus has built two delayed coking units for Pan-Am Southern Corporation in the past few years, one at El Dorado, Arkansas, and the other at Destrehan, Lousiana... and Pan-Am Southern is well satisfied with them.

The El Dorado unit, despite a 42 day steel strike during the construction period, was completed ahead of the specified date, and for less than the guaranteed maximum cost. It was designed to charge 9,300 B/D of reduced crudes, but since coming on-stream, the daily rate has averaged 10% above the designed capacity. The unit went on-stream immediately and operated 181 out of the first 199 days after completion (a 91% service factor). In the first half of 1953, it achieved and has since averaged a 97% service factor (224 day run, 6 day down-time). On-stream maintenance and repair costs are correspondingly low.

Gas oil from the coker (53% yield of reduced crude charge) is used for catalytic cracking charge stock where its low Conradson carbon allows it to be processed without penalty. Yield structure compares favorably with that obtained from catalytic cracking of virgin gas oil. The coke produced in the process is of sufficiently high quality for use in the manufacture of electrodes for aluminum production.

The new (and similar) Destrehan installation is achieving equally satisfactory records.

Lummus engineers have done an outstanding job for Pan-Am Southern. Why not consult with Lummus on your next coking project?

THE LUMMUS COMPANY, 385 Madison Avenue, New York 17, New York. Engineering and Sales Offices: New York, Houston, Montreal, London, Paris. Sales Offices: Chicago, Caracas. Heat Exchanger Plant: Honesdale, Pa. Fabricated Piping Plant: East Chicago, Indiana.





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In another sense, you can get an equally distorted picture of the modern corporation. For viewed too close-up, it frequently looks bigger than it is.

Take Union Oil. In 1910-when we did but a \$12,000,000 volume-we seemed much smaller. Yet at the time this was 23% of the total petroleum business in the western states.

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Certainly we've grown. We've had to grow to serve a bigger market, to meet increased competition and to satisfy more consumer needs. But in proportion to the total business, we aren't as big as we were 44 years ago.

Seen in perspective, the picture is clear: Union Oil, like so many so-called "big" companies, is really getting smaller all the time!



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THE TECHNOLOGY REVIEW

COMPANY

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