January 1945

TECHNOLOGY REVIEW

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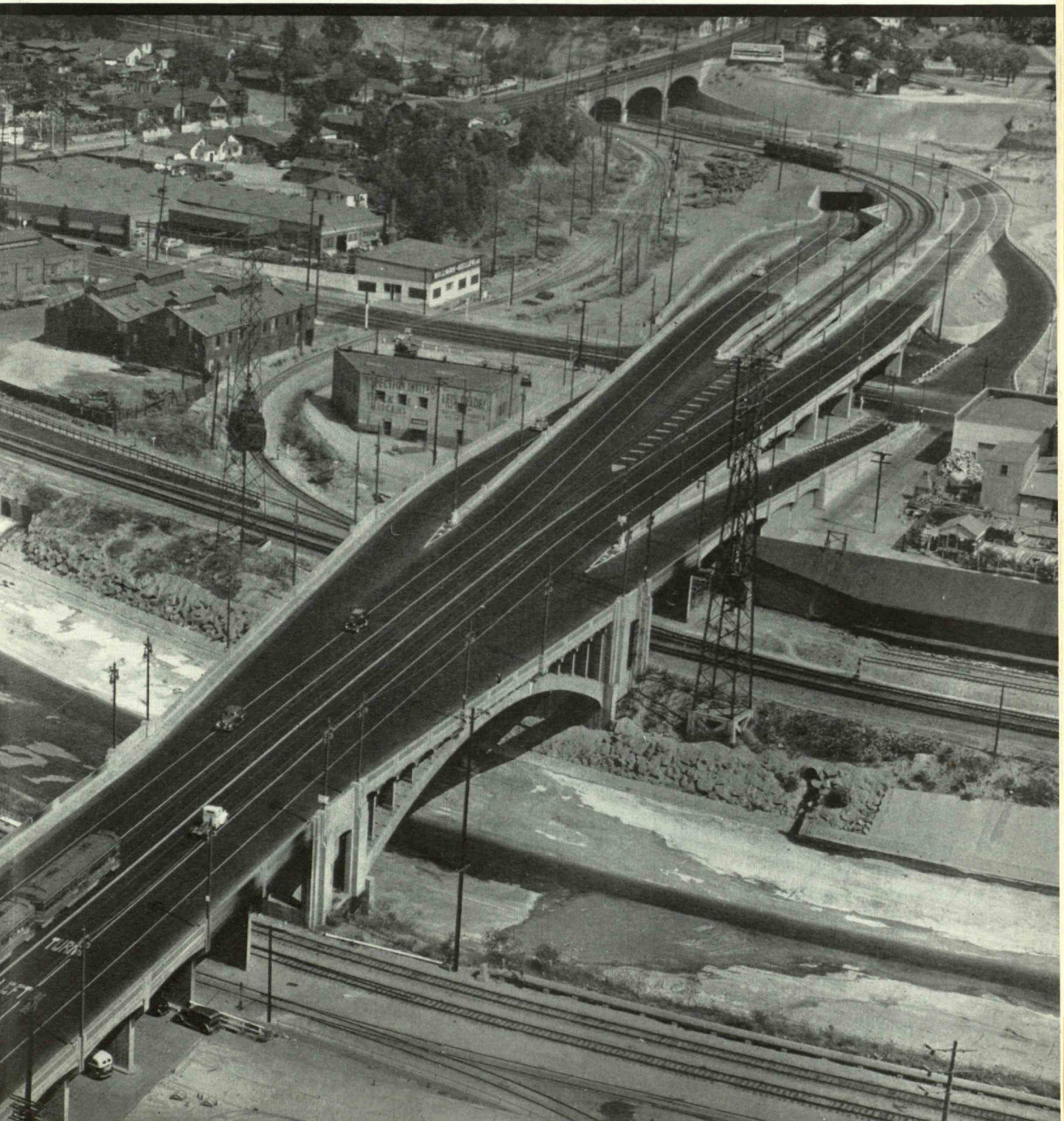
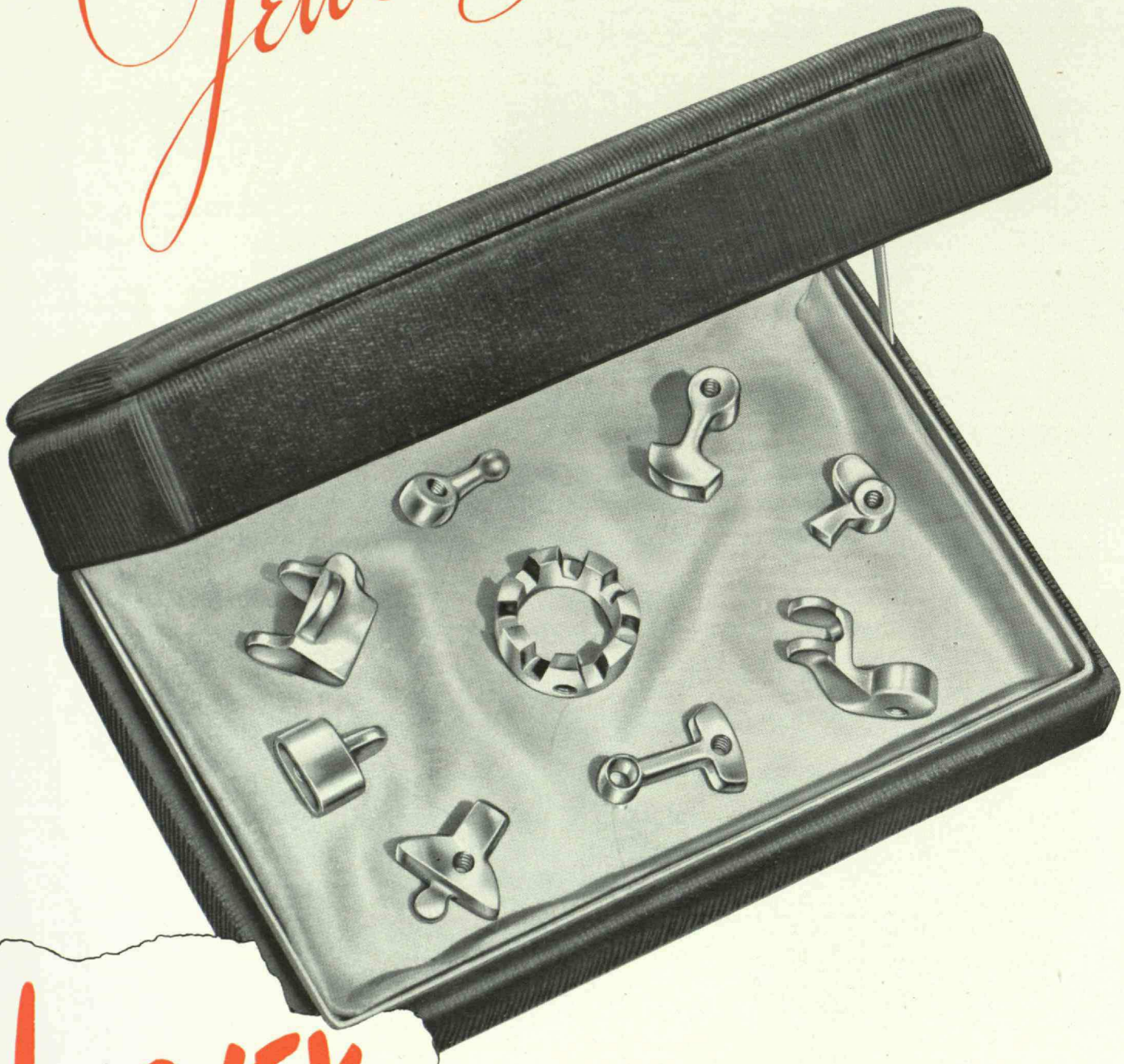


FORGINGS ACTUALLY *Jewel-Like* IN THEIR PERFECTION



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THE TECHNOLOGY REVIEW, January, 1945. Vol. XLVII, No. 3. Published monthly from November to July inclusive at 10 Ferry Street, Concord, N. H. Publication date: twenty-seventh of the month preceding date of issue. Annual subscription $3.50; Canadian and Foreign subscription $4.00. Entered as second-class matter at the Post Office at Concord, N. H., under the Act of March 3, 1879.

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It is written that no man ever equalled Marco Polo's "speed" record in crossing Asia afoot. It took him six years.

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Helping to push service ceilings even higher and non-stop ranges ever wider are the aviation products of American Bosch. Aviation magnetos perform dependably from sea level to the ceiling — in air temperatures that vary from +130° to −70° in a matter of minutes. Starting vibrators send fighters into the air faster. And new fuel injection equipment adds another plus to American plane excellence.

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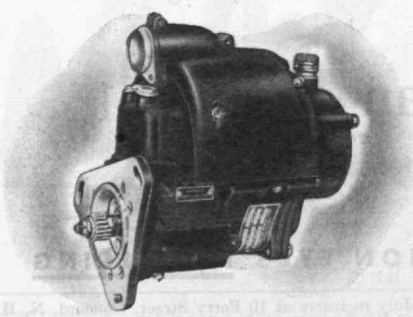

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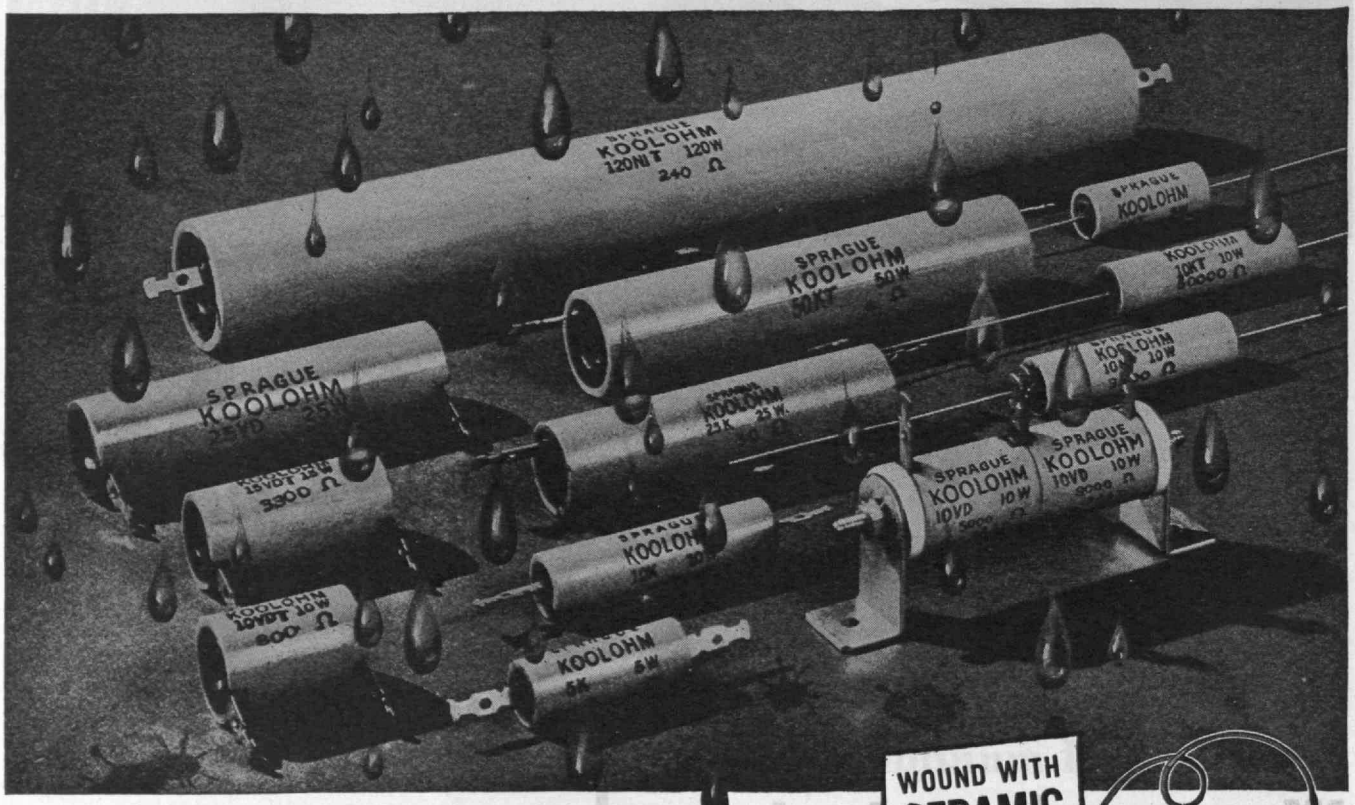

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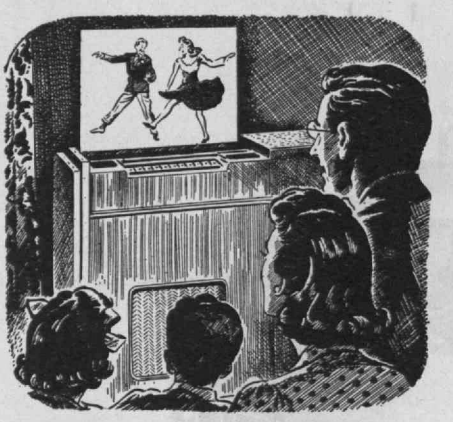
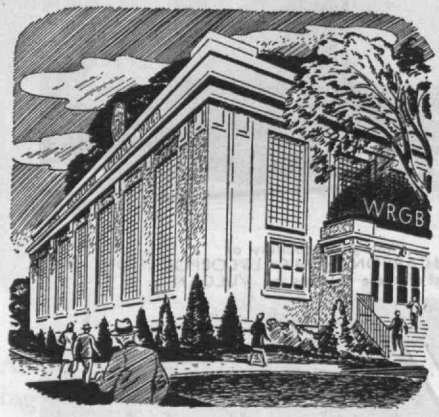


Q. What will sets cost after the war?
A. It is expected that set prices will begin around $200, unless there are unforeseen changes in manufacturing costs. Higher priced models will also receive regular radio programs, and in addition FM and international shortwave programs. Perhaps larger and more expensive sets will include built-in phonographs with automatic record changers.

Q. How big will television pictures be?
A. Even small television sets will probably have screens about 8 by 10 inches. (That's as big as the finest of pre-war sets.) In more expensive television sets, screens will be as large as 18 by 24 inches. Some sets may project pictures on the wall like home movies. Naturally, pictures will be even clearer than those produced by pre-war sets.

Q. What kind of shows will we see?
A. All kinds. For example: (1) Studio stage shows—dancers, vaudeville, plays, opera, musicians, famous people. (2) Movies can be broadcast to you by television. (3) On-the-spot pick-up of sports events, parades, news happenings. G.E. has already produced over 900 television shows over its station, WRGB, in Schenectady.



Q. Where can television be seen now?
A. Nine television stations are operating today—in Chicago, Los Angeles, New York, Philadelphia, and Schenectady. Twenty-two million people—about one-fifth of all who enjoy electric service—live in areas served by these stations. Applications for more than 80 new television stations have been filed with the Federal Communications Commission.

Q. Will there be television networks?
A. Because television waves are practically limited by the horizon, networks will be accomplished by relay stations connecting large cities. General Electric set up the first network five years ago, and has developed new tubes that make relaying practical. G-E station WRGB, since 1939, has been a laboratory for engineering and programming.

Q. What is G. E.'s part in television?
A. Back in 1928, a General Electric engineer, Dr. E. F. W. Alexanderson, gave the first public demonstration. Before the war, G. E. was manufacturing both television transmitters and home receivers. It will again build both after Victory. Should you visit Schenectady, you are invited to WRGB's studio to see a television show put on the air.

TELEVISION, another example of G-E research

Developments by General Electric scientists and engineers, working for our armed forces in such new fields as electronics, of which television is an example, will help to bring you new products and services in the peace years to follow. *General Electric Company, Schenectady, N. Y.*

Hear the General Electric radio program: "The G-E All-Girl Orchestra," Sunday 10 p.m. EWT, NBC—"The World Today" news, every weekday 6:45 p.m. EWT, CBS.

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